



ABDG Announces a New Agreement with Shield Technologies

ABDG



Shield Technologies

Let ABDG:

- Help you Market and Sell to the U.S. Government
- Create a Federal Market Assessment that Addresses Business Opportunities for your Technology within the DOD and HLS
- Create a Business Plan based on the FMA to Help you Obtain or Gain Market Share
- Provide Field Support Throughout the DOD, HLS, and Capitol Hill

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Arlington, VA., January 17, 2011 – American Business Development Group (ABDG) is pleased to announce that Shield Technologies Corporation has retained ABDG to assist them in identifying and capturing significant market share within the DOD community for their Envelop Protective Covers.

Envelop Protective Cover Technology is a proven solution in combating degradation caused by exposure to heat, sand, dust, moisture, UV and corrosion. Through a proprietary design process and using their patented technology, Envelop Covers are now available for firearms, vehicles, airplanes, ships and much more. In 2003 the Government Accounting Office (GAO) determined that the U.S. Navy spends up to 25 % of its fleet maintenance budget to prevent and address corrosion, leading the Pentagon to identify corrosion as the top controllable cost in the military. At the same time, it was determined that corrosion significantly impacts military readiness in that weapons and other assets on ships or in the desert must be serviced or repaired frequently before use.

Envelop products are the only covers that incorporate special materials to absorb condensation/water trapped underneath the cover and hold it away from the metal being protected, until it evaporates into the outside air. In addition, long-life vapor corrosion inhibitors released into the enclosed atmosphere prevent oxidation. Jim Lenoir, ABDG's Director of the Homeland Security Division said "Shield Technology has covers for more than 150 unique Navy assets on every class of surface ship and that technology is transferring throughout DOD. With ABDG's knowledge, access and reach into the military community, identifying the market and developing a contact plan will allow Shield Technologies, along with ADBG, to develop a capture strategy that best utilizes their resources for success today but more importantly long term goal achievement."

American Business Development Group, Headquartered in Arlington, Virginia is an internationally respected, full-spectrum business development consulting firm, now representing a diverse list of over fifty prominent U.S. and international businesses. ABDG enjoys a reputation as the largest business development firm in the United States which specializes in the re-equipping and modernization of the U.S. Military and Homeland Security organizations.

If your firm is interested in growing market share in the U.S. Government market, please contact ABDG's Business Development Director, Mike Bennis.

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