



American Business Development Group to Attend the Paris Air Show

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2011 Paris Air Show
Paris Le Bourget
June. 20 - June. 26, 2011

Talk to our Experts to:

- Create a business plan to capture DoD Business
- Learn about International and Domestic Markets
- Develop a Congressional strategy to meet your corporate requirements

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Arlington, VA., June 13, 2011 - American Business Development Group (ABDG) is proud to announce that we will again be attending the Paris Air Show, the world's leading aviation and space event for over one hundred years. The 49th Paris Air Show (held every other year) will take place at Le Bourget Exhibition Centre, just outside Paris near the Charles de Gaulle International Airport, from June 20 – June 26, 2011. Bill Skipper, President and CEO of ABDG and other ABDG personnel will be representing many of our clients at the airshow by marketing our business capabilities and identifying opportunities both domestically and internationally. This will be the 6th Paris Air Show ABDG has attended in support of our client base.

ABDG continues to be a leader in the international business development arena. Last year, ABDG was retained by General (R) Patrick Colas des Francs, the Director General of Eurosatory, (the ground version of the Paris Air Show), to provide strategic guidance and direction to their members during the conference. During the week of Eurosatory, ABDG met with over 50 international companies who had an interest in the U.S. DoD marketplace. ABDG continues to grow internationally as a result of relationships forged during events like Eurosatory and the Paris Air Show.

ABDG's President, Bill Skipper, said, "ABDG continues to have significant success around the globe by helping our international clients conduct business in the U.S. and our U.S. clients conduct business in Europe and other significant markets around the world. Having a presence at the Paris Air Show and Eurosatory demonstrates our commitment to our international partners and keeps us aware of the ever-changing landscape of the international marketplace."

American Business Development Group, Headquartered in Arlington, Virginia, is an internationally respected, full-spectrum business development consulting firm, currently representing a diverse list of over 50 prominent U.S. and international businesses. ABDG enjoys a reputation as one of the largest business development firms in the United States specializing in the re-equipping and modernization of the U.S. Military and Homeland Security organizations.

If you are attending this year's Paris Air Show and would like to discuss ways ABDG can assist your company in navigating the DoD procurement process, please contact Mike Bennis, ABDG's Director of Business Development, and we'll schedule a meeting.

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