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For Immediate Release

**COL (Ret) Mark Lowman  
Joins  
American Business Development Group**

Arlington, VA, June 15, 2011 – Colonel (Ret) Mark Lowman has accepted the position of Senior Consultant at American Business Development Group (ABDG), supporting our efforts from Huntsville, AL. Colonel Lowman brings an additional 27 years of military, government civil service and contractor service experience to ABDG's organization supporting our current and future client base. He will be spearheading ABDG's expansion in the Huntsville community supporting our clients' efforts at U. S. Army's Redstone Arsenal, home to the Army Materiel Command, Aviation and Missile Command and NASA's Marshall Space Flight Center.

COL Lowman's responsibilities will include supporting ABDG clients with local interests in Huntsville, AL as well as provide the interface between local clients and the global ABDG team, including our Defense Automotive operations in Michigan and our National Guard, Homeland Security, Simulations and Training, Weapons, and Legislative Liaison support in Washington, DC.

Mark's final active military duty assignment was Director, Strategic Communication, U. S. Army South at Fort Sam Houston. Prior to that he was Chief of the Forces Command Augmentation Unit's Logistics Branch. His consulting assignments include the Forces Command Advanced Concepts Division, Department of the Treasury, U. S. Army Reserve Command Transformation Integration Office and the Joint Information Operations Warfare Command. He also led business development efforts in the Washington DC area for McLane Advanced Technologies, and in the Atlanta area for SYColeman and Diligens Logistics.

Mark was commissioned in the Quartermaster Corps of the U.S. Army at age 22 and served for 10 years in the regular Army with the 10<sup>th</sup> Special Forces Group as Headquarters and Support Company Commander during Operation Desert Storm. He also commanded the 229<sup>th</sup> Supply and Services Company in Ludwigsburg, Germany. Other assignments in the U.S. Army Reserve include Logistics Operations Office with Forces Command G4 and Information Operations Officer for the Joint Information Operations Warfare Command.

As a logistician, Mark was directly involved in the implementation of several critical programs for the Army. He coordinated with the Army staff and the Program Office as the Forces Command G3 representative during the fielding of equipment and Operational Evaluation of the Army's first Stryker Brigade Combat Team. He led efforts to establish a Contractor Component Repair Program for Forces Command to dramatically reduce the cost of spare parts. Bill Skipper, ABDG's President and CEO said, "Mark has been involved in logistics operations in the Army at all levels and brings his unique experience as a logistician, consultant and business developer into our organization. With ABDG, Mark will continue to apply his insights into new initiatives in the Army acquisition and logistics community."

ABDG's Vice President of Military Programs, Michael Hurst says, "Mark is the right person to lead our growth in the Huntsville market. His contacts in Army logistics and wealth of experience will serve our organization well with clients in the area. It is not often we find an individual with the blend of Mark's capabilities while also understanding the needs of the Active Army, Reserves, National Guard and private industry. Mark is a welcomed addition to our team."

American Business Development Group, Headquartered in Arlington, Virginia, is an internationally respected, full-spectrum business development consulting firm, now representing a diverse list of over fifty prominent U.S. and international businesses.

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